

**B2W – COMPANHIA DIGITAL**

CNPJ/ME No. 00.776.574/0006-60

NIRE 3330029074-50

**Publicly held Company**

**CALL NOTICE**

**EXTRAORDINARY GENERAL MEETING**

The Shareholders of B2W – Companhia Digital ("Company") are hereby called to attend the Extraordinary General Meeting ("Meeting") to be held on June 10, 2021, at 3:30 PM, in the auditorium attached to the Company's headquarters, located in the city of Rio de Janeiro, State of Rio de Janeiro, at Rua Coelho e Castro, 38, Saúde, ZIP 20081-060, to resolve on the following agenda:

**At Extraordinary General Meeting:**

- (i) Once approved the corporate reorganization subject of the agenda of the extraordinary general meeting of the Company convened for 2 PM on June 10, 2021 ("Corporate Reorganization"), elect new members to compose the Company's Board of Directors during the term of office that will end at the annual general meeting of 2023, without altering the total number of members, defined at 7 at the annual general meeting held on April 30, 2021;
- (ii) Once the Corporate Reorganization has been approved, and in view of the new reality of the Company thereafter, approve the modification in the composition of the Executive Board, as detailed in the Management's Proposal, with the consequent amendment of Article 23 of the Bylaws; e
- (iii) Approve the consolidation the Company's By-laws.

**General Information:**

The documents and information relating to the matters to be discussed at the Meeting and the others provided for in the Instructions of the Brazilian Securities and Exchange Commission ("CVM") were submitted to the CVM, through the Periodic and Eventual Information System (IPE), pursuant to Article 6 of CVM Instruction No. 481/09, as well as made available to shareholders, at the Company's headquarters, on its Investor Relations website (<https://ri.b2w.digital/>), and on the websites of B3 S.A. – Brasil, Bolsa, Balcão ("B3") ([www.b3.com.br](http://www.b3.com.br)) and CVM ([www.cvm.gov.br](http://www.cvm.gov.br)).

The minimum percentage for the adoption of the multiple voting process for the election of the members of the Board of Directors is 5% (five percent), pursuant to Article 3 of CVM Instruction No. 165/91, and shall be requested within 48 (forty-eight) hours before the Meeting.

Considering the current guidelines of the Ministry of Health and the Government of the State of Rio de Janeiro for the prevention and confrontation of Coronavirus (COVID-19), and aiming at the safety of its shareholders, the Company suggests that, in being possible, preference should be given to the use of the distance voting ballot for participation in the Meeting

convened herein, mainly through its sending to service providers able to collect and transmit instructions for filling out the bulletin (custodian or bookkeeper), given the greater simplicity of such procedure. The Company also informs that it will accept, exceptionally for this Meeting, to facilitate the participation of its shareholders at distance, mandate instruments, distance voting ballots and other documents only by e-mail, without firm recognition, notarization or consularization.

The shareholders may choose to exercise his/her right to vote through the distance voting system, pursuant to CVM Instruction No. 481/2009, by sending the corresponding ballot through their respective custody agents or directly to the Company, in accordance with the guidelines set out in item 12.2 of the Company's Reference Form.

The shareholder or his legal representative must attend the Meeting with documents proving for his identity.

Shareholders participating in the B3 Fungible Custody of Nominative Shares who wish to participate in the Meeting must present an updated statement of their shareholding position provided by the custodian institution.

It is requested that, as far as possible, the instruments of mandate with special powers for representation in the Assembly referred to in this notice have the firm recognized and be deposited, at the Company's headquarters, in the Investor Relations Department, until the day June 8, 2021.

Rio de Janeiro, May 10, 2021.

Anna Christina Ramos Saicali  
Chairman of the Board of Directors