

**B2W – COMPANHIA DIGITAL**

CNPJ/ME n 00.776.574/0006-60

NIRE 3330029074-50

**Publicly held Company**

**CALL NOTICE**

**EXTRAORDINARY GENERAL MEETING**

The Shareholders of B2W – Companhia Digital ("Company") are hereby called to attend the Extraordinary General Meeting ("Meeting") to be held on June 10, 2021, at 2 p.m., in the auditorium attached to the Company's headquarters, located in the city of Rio de Janeiro, State of Rio de Janeiro, at Rua Coelho e Castro, 38, Saúde, ZIP 20081-060, to resolve on the following agenda:

**At Extraordinary General Meeting:**

- (i) examine, discuss and approve the Company's capital reduction to absorb accumulated losses, without the cancellation of shares, with the resulting amendment of Art. 5 of its By-laws;
- (ii) examine, discuss and approve the terms and conditions of the "Protocol and Justification of the Partial Spin-Off of Lojas Americanas S.A., with Conveyance of the Spun-Off Portion to B2W – Companhia Digital", signed by the management of the Company and Lojas Americanas S.A. ("Protocol and Justification" and "Partial Spin-Off");
- (iii) ratify the hiring of the specialized company XP Finanças Assessoria Financeira Ltda., a limited liability company with registered office in the city of São Paulo, State of São Paulo, at Avenida Presidente Juscelino Kubitschek nº 1909, Torre Sul, 30<sup>th</sup> floor (part), ZIP 04.543-907, enrolled with the CNPJ/ME under no. 11.077.338/0001-68 for the preparation of the appraisal report of the spun-off portion of Lojas Americanas to be conveyed to the Company under its book value ("Appraisal Report");
- (iv) approve the Appraisal Report;
- (v) approve the Partial Spin-Off, with the conveyance of the spun-off portion of Lojas Americanas to the Company, under the terms and conditions established in the Protocol and Justification, with the consequent increase in the Company's capital in an amount equivalent to the spun-off portion, with the issuance of new shares to be fully subscribed by the officers of Lojas Americanas, on behalf of their shareholders, and paid-in through the conveyance of the assets, rights and obligations that makeup the spun-off portion to be transferred to the Company;
- (vi) amend again the *caput* of Article 5 of the Company's By-laws, due to the increase in the Company's capital share capital related to the merger into the Company of the spun-off portion;
- (vii) amend Article 1 of the Company's Bylaws in order to change the company's corporate name;
- (viii) amend Article 3 of the Company's By-laws in order to detail the corporate purpose of the Company;

- (ix) increase the limit of authorized capital, with the consequent amendment of §2 of Art. 5 of the Company's By-laws;
- (x) consolidate the Company's By-laws in order to reflect the changes above;
- (xi) authorize the Company's directors to perform all acts necessary for the implementation of the Partial Spin-Off.

***General Information:***

- The documents and information relating to the matters to be discussed at the Meeting and the others provided for in the Instructions of the Brazilian Securities and Exchange Commission ("CVM") were submitted to the CVM, through the Periodic and Eventual Information System (IPE), pursuant to Article 6 of CVM Instruction No. 481/09, as well as made available to shareholders, at the Company's headquarters, on its Investor Relations website (<https://ri.b2w.digital/>), and on the websites of B3 ([www.b3.com.br](http://www.b3.com.br)) and CVM ([www.cvm.gov.br](http://www.cvm.gov.br)).

- Considering the current guidelines of the Ministry of Health and the Government of the State of Rio de Janeiro for the prevention and confrontation of Coronavirus (COVID-19), and aiming at the safety of its shareholders, the Company suggests that, in being possible, preference should be given to the use of the distance voting ballot for participation in the Meeting convened herein, mainly through its sending to service providers able to collect and transmit instructions for filling out the bulletin (custodian or bookkeeper), given the greater simplicity of such procedure. The Company also informs that it will accept, exceptionally for this Meeting, to facilitate the participation of its shareholders at distance, mandate instruments, distance voting ballots and other documents only by e-mail, without firm recognition, notarization or consularization.

- The shareholders may choose to exercise his/her right to vote through the distance voting system, pursuant to CVM Instruction No. 481/2009, by sending the corresponding ballot through their respective custody agents or directly to the Company, in accordance with the guidelines set out in item 12.2 of the Company's Reference Form.

- The shareholder or his legal representative must attend the Meeting with documents proving for his identity.

- Shareholders participating in the B3 Fungible Custody of Nominative Shares who wish to participate in the Meeting must present an updated statement of their shareholding position provided by the custodian institution.

- It is requested that, as far as possible, the instruments of mandate with special powers for representation in the Assembly referred to in this notice have the firm recognized and be deposited, at the Company's headquarters, in the Investor Relations Department, until the day June 3rd, 2021.

Rio de Janeiro, April 28, 2021.

Anna Christina Ramos Saicali  
Chairman of the Board of Directors