

DISTANCE VOTING BALLOT**Annual General Meeting (AGM) - B2W - COMPANHIA DIGITAL to be held on 04/30/2021**

Shareholder's Name
Shareholder's CNPJ or CPF
E-mail
<p>Instructions on how to cast your vote</p> <p>This Remote Voting Ballot ("The Ballot"), referring to the Annual General Meeting of B2W – COMPANHIA DIGITAL to be held on April 30, 2021, at 10:00 am, BRT ("AGM"), must be filled in the event that the shareholder chooses to exercise his right to vote remotely, pursuant to article 121, sole paragraph, of Law 6,404/1976 and CVM Instruction 481/2009.</p> <p>Considering the current guidelines of the Ministry of Health and the Government of the State of Rio de Janeiro for the prevention and confrontation of the Coronavirus (COVID-19), and aiming at the safety of its shareholders, the Company recommends that, if possible, preference should be given to use of the Remote Voting Ballot for participation in the AGM, mainly by sending it to service provider able to collect and transmit instructions for filling out the ballot (custody agent). If a shareholder wishes to exercise his right to vote remotely, it is essential that the above fields are completed with the full name (or corporate name if you are a legal entity) and registration number with the Ministério da Economia, either in the CNPJ or in the CPF, in the case of legal or physical person, respectively.</p> <p>For this Ballot to be considered valid and the votes be accounted for the AGM quorum (i) all fields below should be properly completed; (ii) all its pages must be initialed by the shareholder; and (iii) in the end, the shareholder (or its legal representative, as the case may be) shall sign it.</p> <p>The Company will not require signature certification or notarization of the signatories of this Ballot. The deadline for submission of this Ballot through service providers, under article 21-B, item II, of ICVM 481, is April 24, 2021.</p>
<p>Instructions for sending your ballot, indicating the delivery process by sending it directly to the Company or through a qualified service provider</p> <p>EXERCISE OF VOTING BY SERVICE PROVIDERS</p> <p>A shareholder who chooses to exercise his right to vote remotely through services shall transmit their voting instructions to their respective custody agents, according to the rules established by them, which shall in turn forward such vote to the Central Depository of B3 S.A. - Brasil, Bolsa, Balcão. To do so, shareholders should contact their custody agents and verify the procedures established by them for issuing voting instructions via the Ballot, as well as the documents required by them.</p> <p>SUBMISSION OF THE NEWSLETTER BY THE SHAREHOLDER DIRECTLY TO THE COMPANY</p> <p>A shareholder who wishes to exercise his right to vote remotely, may do so directly to the Company, and must send the following documents to the Company's address below: (i) physical form of this Ballot, duly completed, initialed and signed; and (ii) certified copy of the following documents:</p> <ol style="list-style-type: none"> For individuals born in Brazil: valid official identity document, with photo. For legal entities: (i) last consolidated Social Contract or Bylaws; (ii) corporate documents proving the regularity of the shareholders representation; and (iii) valid official identity document of the legal representative of the shareholder, with photo. For Investment Funds: (i) Regulatory Filings; (ii) last Social Contract or consolidated Bylaws of the administrator or manager; (iii) corporate documents proving the regularity of the directors representation or manager and of the shareholder and (iv) identity document of the legal representative of the administrator or manager and shareholder, with photo. <p>This Ballot, together with the required documentation, will be considered valid only if received by the Company by April 24, 2021.</p>
<p>Postal and e-mail address to send the distance voting ballot, if the shareholder chooses to deliver the document directly to the company</p> <p>Considering the current guidelines of the Ministry of Health and the Government of the State of Rio de Janeiro for the prevention and confrontation of the Coronavirus (COVID-19), and aiming at the safety of its shareholders, the Company suggests that, if possible, this Ballot be preferably sent to the email address ri@b2wdigital.com. The shareholder may also send the physical copy of said document to:</p> <p>Rua Sacadura Cabral, 102, Saúde, CEP: 20.081- 902, Rio de Janeiro/RJ – Brasil, for the attention of Investor Relations Department.</p>
<p>Indication of the institution hired by the company to provide the registrar service of securities, with name, physical and electronic address, contact person and phone number</p> <p>Name: Itau Unibanco S.A. Address: Praça Alfredo Egydio de Souza Aranha 100, Parque Jabaquara, São Paulo, SP. CEP: 04344-902 Telephone: (11) 2797-4515</p>

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Telephone: (11) 2797-4515
Fax: (11) 2797-4075
Contact: Escrituração ações
Email: escrituracaoacoes@itau-unibanco.com.br

Resolutions concerning the Annual General Meeting (AGM)

Simple Resolution

1. We propose that the management accounts and financial statements related to the fiscal year ended on 12.31.2020 be approved, without reservations, as disclosed on 03.04.2021 on the websites of the CVM and B3, through the Companies' System Empresas.Net, and also on the Company's website, and published in the "Diário Oficial do Estado do Rio de Janeiro" and in the newspaper "Valor Econômico" on 03.12.2021 (the "Financial Statements").

Pursuant to article 9, item III of ICVM 481, the information set forth in Annex I of the Management Proposal reflects our comments on the Company's financial position.

Approve Reject Abstain

Simple Resolution

2. The Company's management proposes that the Board of Directors be composed of 7 (seven) effective members, each with a term of 2 (two) years, until the Annual General Meeting of 2023.

Approve Reject Abstain

Simple Question

3. Do you wish to request the adoption of the multiple voting process for the election of the Board of Directors, pursuant to art. 141 of Law No. 6,404, of 1976?

Yes No Abstain

Election of the board of directors by single group of candidates

B2W - Companhia Digital

Miguel Gomes Pereira Sarmiento Gutierrez

Anna Christina Ramos Saicali

Celso Alves Ferreira Louro

Jorge Felipe Lemann

Luiz Carlos Di Sessa Filippetti

Mauro Muratorio Not

Paulo Antunes Veras

4. Indication of all the names that make up the slate (The votes indicated in this field will be disregarded if the shareholder with voting rights also fills in the fields present in the separate election of a member of the board of directors and the separate election they deal with these fields occur) - B2W - Companhia Digital

Approve Reject Abstain

5. If one of the candidates that make up the chosen slate ceases to be part of it, can the votes corresponding to their shares continue to be cast on the chosen slate?

Yes No Abstain

6. Should the multiple vote election process be adopted, should the votes corresponding to your shares be distributed in equal percentages to the members of the ticket you chose? [If the shareholder chooses to abstain and the election occurs by the multiple voting process, his vote must be counted as an abstention in the respective resolution of the meeting.]

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Yes No Abstain

7. Outline of all candidates that make up the slate to indicate the % (percentage) of votes to be attributed

Miguel Gomes Pereira Sarmiento Gutierrez [] %

Anna Christina Ramos Saicali [] %

Celso Alves Ferreira Louro [] %

Jorge Felipe Lemann [] %

Luiz Carlos Di Sessa Filippetti [] %

Mauro Muratorio Not [] %

Paulo Antunes Veras [] %

Simple Resolution

8. To establish the global management compensation, to be paid in the fiscal year 2021, in the annual amount of up to R\$ 19,412,087.00 (nineteen million, four hundred and twelve thousand, eighty-seven reais), corrected monthly by the IGP-DI, which, plus the amount of up to R\$ 17,752,726.00 (seventeen million, seven hundred fifty-two thousand, seven hundred twenty-six reais), referring to the expenses associated with the recognition of the fair value of the purchase of shares object of grant by the Company, totals up to R\$ 37,164,813.00 (thirty-seven million, one hundred and sixty-four thousand, eight hundred thirteen reais) for the management. The necessary information for the due analysis of the proposal for the compensation of the managers, as established by article 12 of ICVM 481 (including the information indicated in item 13 of Annex 24 of CVM Instruction No. 480/09), are provided in Annex III to the Management Proposal.

Approve Reject Abstain

Simple Question

9. Do you wish to set up the Fiscal Council pursuant to article 161 of Law 6404/76?

Yes No Abstain

City : _____

Date : _____

Signature : _____

Shareholder's Name : _____

Phone Number : _____