

**B2W – COMPANHIA DIGITAL**  
PUBLICLY-HELD COMPANY  
CNPJ/MF nº 00.776.574/0006-60  
NIRE 3330029074-5

**NOTICE TO SHAREHOLDERS**

Annual Shareholders' Meeting – 2021

B2W - Companhia Digital, pursuant to CVM Instruction No. 481/2009, announces that its Annual Shareholders' Meeting will be held on April 30, 2021, as already disclosed in its corporate events calendar.

The Investor Relations team remains at your disposal for any further clarifications.

Rio de Janeiro, January 15, 2021

**B2W – COMPANHIA DIGITAL**

Fábio da Silva Abrate

Investor Relations Officer