

Lojas Americanas S.A.
CNPJ/ME n. 33.014.556/0001-96
NIRE 3330002817-0

B2W – Companhia Digital
CNPJ/ME n. 00.776.574/0006-60
NIRE 3330029074-5

MATERIAL FACT

AME Digital Brasil Ltda. (“Ame”), subsidiary of Lojas Americanas S.A. (“Americanas”) and B2W – Companhia Digital (“B2W”) signed, on this date, a Purchase Agreement with the purpose of acquiring 100% of Parati Crédito Financiamento e Investimento S.A. (“Parati”) Credit, Financing and Investment Society (SCFI), regulated by the Brazilian Central Bank (“Transaction”).

Parati has direct access to the Brazilian Payment System (SPB) and the Instant Payments System (SPI), and acts as a Bank as a Service (BaaS) and Regtech, enabling fintechs to get into the banking system and distributing, through partners, credit solutions, for which issues a Bank Credit Note (CCB).

With the acquisition of Parati, Ame will offer a broader set of even more complete solutions to its more than 15 million customers and 2.8 million connected merchants, including digital account, credit card, prepaid card, loans, PIX integration, among others.

The acquisition, for the total price of R\$ 34,053,548.46 (thirty-four million, fifty-three thousand, five hundred and forty-eight reais and forty-six cents), is in line with Ame's business plan, making it possible to accelerate its development and maximize its businesses fronts.

The implementation of the Transaction is subject to the completion of certain conditions, customary in operations of a similar nature, including approval by the Brazilian Central Bank.

Rio de Janeiro, December 29, 2020

Lojas Americanas S.A.
Carlos Eduardo Rosalba Padilha
Investor Relations Officer

B2W – Companhia Digital
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Investor Relations Officer