

**DISTANCE VOTING BALLOT****Annual General Meeting (AGM) - B2W - COMPANHIA DIGITAL to be held on 04/30/2019**

<b>Shareholder's Name</b>
<b>Shareholder's CNPJ or CPF</b>
<b>E-mail</b>
<p><b>Instructions on how to cast your vote</b></p> <p>This Remote Voting Ballot [the Ballot], referring to the Ordinary Shareholders Meeting of B2W – COMPANHIA DIGITAL to be held on April 30, 2019, at 10:00 am [the AGO], must be filled in the event that the shareholder chooses to exercise its right to vote remotely, pursuant to article 121, sole paragraph, of Law 6404/1976 and CVM Instruction 481/2009.</p> <p>If a shareholder wishes to exercise his right to vote remotely, it is essential that the above fields are complete with the full name [or corporate name if you are a legal entity] and registration number with the Ministério da Fazenda, either in the CNPJ or in the CPF, in the case of legal or physical person, respectively.</p> <p>For this Ballot to be considered valid and the votes be accounted for the AGO quorum [i] all fields below should be properly completed; [ii] all its pages must be initialed by the shareholder; and [iii] in the end, the shareholder [or its legal representative, as the case may be] shall sign it.</p> <p>The Company will not require notarization of signatories of this Ballot. The deadline for submission of this Ballot through service providers [under article 21-B, item II, of ICVM 481] is April 23rd, 2019.</p>
<p><b>Instructions for sending your ballot, indicating the delivery process by sending it directly to the Company or through a qualified service provider</b></p> <p><b>EXERCISE OF VOTING BY SERVICE PROVIDERS</b> A shareholder who elects to exercise his right to vote remotely through services shall transmit their voting instructions to their respective custody agents, according to the rules established by them, which shall in turn forward such vote to the Central Depository of B3 S.A.. To do so, shareholders should contact their custody agents and verify the procedures established by them for issuing voting instructions via the bulletin, as well as the documents required by them.</p> <p><b>SUBMISSION OF THE NEWSLETTER BY THE SHAREHOLDER DIRECTLY TO THE COMPANY</b> shareholder who elects to exercise his right to vote remotely, may do so directly to the Company, and must send the following documents to the Companys address below: [i] physical form of this Ballot, duly completed, initialed and signed; and [ii] certified copy of the following documents:</p> <p>a. For individuals born in Brazil: valid official identity document, with photo. b. For legal entities: [i] last consolidated Social Contract or Bylaws; [ii] corporate documents proving the regularity of the shareholders representation; and [iii] valid official identity document of the legal representative of the shareholder, with photo. c. For Investment Funds: [i] Regulatory fillings; [ii] last Social Contract or consolidated Bylaws of the administrator or manager; [iii] corporate documents proving the regularity of the directors representation or manager and of the shareholder and [iv] identity document of the legal representative of the administrator or manager and shareholder, with photo.</p> <p>This Ballot, together with the required documentation, will be considered valid only if received by the Company by April 23rd, inclusive.</p>
<p><b>Postal and e-mail address to send the distance voting ballot, if the shareholder chooses to deliver the document directly to the company</b></p> <p>This Ballot should be sent to Rua Sacadura Cabral, 102, parte, Saúde, CEP: 20.081- 902, Rio de Janeiro/RJ – Brasil, to the attention of the Investor Relations Department. The shareholder can also send the digitized copies of this ballot and the documents necessary by email to ri@b2wdigital.com.</p>
<p><b>Indication of the institution hired by the company to provide the registrar service of securities, with name, physical and electronic address, contact person and phone number</b></p> <p>Name: Itau Unibanco S.A. Address: Praça Alfredo Egydio de Souza Aranha 100, Parque Jabaquara, São Paulo, SP. CEP: 04344-902 Telephone: [11] 2797-4515 Fax: [11] 2797-4075 Contact: Escrituração ações Email: escrituracaoacoes@itau-unibanco.com.br</p>
<b>Resolutions concerning the Annual General Meeting (AGM)</b>
<p><b>Simple Resolution</b></p> <p>1. We propose that the management accounts and financial statements related to the fiscal year ended on 12.31.2018 be approved, without reservations, as disclosed on 03.20.2019 on the websites of the CVM and B3, through the Companies System Empresas.Net, and also on the</p>

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Company's website, and published in the "Diário Oficial do Estado do Rio de Janeiro" and in the newspaper "Valor Econômico" on 03.27.2019 (the Financial Statements). Pursuant to article 9, item III of ICVM 481, the information set forth in Annex I of Administrations Proposal reflects our comments on the Company's financial position.

Approve  Reject  Abstain

#### Simple Resolution

2. Define the number of members to compose the Board of Directors of the Company in 7 (seven) members, for a term that will end at the Shareholders General Meeting of 2021

Approve  Reject  Abstain

#### Election of the board of directors by single group of candidates

Chapa B2W

Celso Alves Ferreira Louro (Efetivo)  
Jorge Felipe Lemann (Efetivo)  
Miguel Gomes Pereira Sarmiento Gutierrez (Efetivo)  
Anna Christina Ramos Saicali (Efetivo)  
Luiz Carlos Di Sessa Filippetti (Efetivo)  
Mauro Muratório Not (Efetivo)  
Paulo Antunes Veras (Efetivo)

3. Indication of all names that make up the ballot. - Chapa B2W

Approve  Reject  Abstain

4. If one of the candidates that compose the chosen ballot does not integrate it, can the votes corresponding to your shares continue to be awarded to the ballot?

Yes  No  Abstain

5. In case the multiple vote procedure is adopted, the votes corresponding to your shares should be distributed in equal percentages by the members of the chosen ballot?

Yes  No  Abstain

6. Visualization of all the candidates that compose the ballot to indicate the % (percentage) of the votes to be assigned.

Celso Alves Ferreira Louro (Efetivo) [ ] %

Jorge Felipe Lemann (Efetivo) [ ] %

Miguel Gomes Pereira Sarmiento Gutierrez (Efetivo) [ ] %

Anna Christina Ramos Saicali (Efetivo) [ ] %

Luiz Carlos Di Sessa Filippetti (Efetivo) [ ] %

Mauro Muratório Not (Efetivo) [ ] %

Paulo Antunes Veras (Efetivo) [ ] %

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### Simple Resolution

7. We propose that the global compensation of the management, to be paid in 2019 fiscal year, is set at an annual amount of up to R\$ 26,419,761.44 (twenty-six million, four hundred and nineteen thousand, seven hundred and sixty-one reais, forty-four cents) corrected monthly by the IGP-DI, which, plus the amount of up to R\$15,653,242.00 (fifteen million, six hundred and fifty-three thousand, two hundred and forty-two reais), related to the expenses associated with the recognition of the fair value of stock options granted by the Company, totals the amount of up to R\$42,073,003.44 (forty-two million, seventy-three thousand, three reais and forty-four cents) to the management.

The information necessary for the proper analysis of the proposal for the remuneration of the managers, as established by article 12 of ICVM 481 (including the information indicated in item 13 of Annex 24 of CVM Instruction 480/09), are set forth in Annex II of Administrations Proposal.

Approve  Reject  Abstain

### Simple Question

8. Do you wish to request the installation of the Fiscal Council, pursuant to article 161 of Law 6,404/76?

Yes  No  Abstain

### Simple Question

9. Do you wish to request the adoption of the multiple voting process for the election of the board of directors pursuant to art. 141 of Law nº 6404/76?

Yes  No  Abstain

City : \_\_\_\_\_

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

Shareholder's Name : \_\_\_\_\_

Phone Number : \_\_\_\_\_