

Lojas Americanas S.A.
CNPJ/ME no. 33.014.556/0001-96
NIRE 3330002817-0

B2W – Companhia Digital
CNPJ/ME no. 00.776.574/0006-60
NIRE 3330029074-5

MATERIAL FACT

Lojas Americanas S.A. ("Americanas") and B2W - Companhia Digital ("B2W", or, together with Americanas, "Universo Americanas" or "Companies") inform that their respective Boards of Directors approved the analysis of a potential operational combination of their businesses ("Transaction") with the objective of maximizing the customer experience in a new journey of value creation in the *Universo Americanas*.

B2W's board of directors has therefore determined that a special independent committee, formed exclusively by the three independent board members of B2W, be formed, in compliance with B2W's "*Termo de Voto e Outras Avenças*" and in the form and for the purposes of CVM's Opinion No. 35/08.

B2W's independent committee, supported by the advisors it hires, as it sees fit, will negotiate with the management of Americanas the structure and the other terms and conditions of the Transaction, and submit its recommendations to the board of directors of B2W. Once the negotiations are closed, the Companies will publish a new material fact to the market.

Rio de Janeiro, February 19, 2021

Lojas Americanas S.A.
Carlos Eduardo Rosalba Padilha
Chief Investor Relations Officer

B2W – Companhia Digital
Fábio da Silva Abrate
Chief Investor Relations Officer