

**Lojas Americanas S.A.**  
CNPJ/ME n. 33.014.556/0001-96  
NIRE 3330002817-0

**B2W – Companhia Digital**  
CNPJ/ME n. 00.776.574/0006-60  
NIRE 3330029074-5

### **NOTICE TO THE MARKET**

Ame Digital Brasil Ltda. (“Ame”), the *fintech* and mobile business platform of Lojas Americanas S.A. (“Americanas”) and B2W – Companhia Digital (“B2W”), announce the acquisition of Bit Capital, a *fintech* specialized in *Core Banking* solutions.

Bit Capital is a modular and *Open Banking* platform, based on *Blockchain* and *Open APIs*, which offers solutions for native integration into the financial ecosystem, in a simple and secure way. Bit Capital also has integration solutions with PIX, the Central Bank's instant payment system.

Currently, Ame has more than 14.5 million downloads and presence in more than 1,700 Americanas physical stores, in addition to the sites Americanas.com, Submarino, Shoptime, Sou Barato and more than 2.8 million other merchants.

The acquisition is in line with Ame's business plan, enabling the acceleration of its development and maximizing its business fronts. It is still premature to estimate the impact of the acquisition on Americanas and B2W' results.

Rio de Janeiro, December 7, 2020

**Lojas Americanas S.A.**  
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