

**B2W – COMPANHIA DIGITAL**  
PUBLICLY-HELD COMPANY  
CNPJ/MF n° 00.776.574/0006-60  
NIRE 3330029074-5

**NOTICE TO THE MARKET**

B2W – Companhia Digital (“B2W” or “Company”), announces a partnership with BFFC Brazil Fast Food Corporation for the integration of Bob’s restaurants on the B2W Marketplace (“Agreement”).

Through the partnership, Bob’s 1,200 locations (550 restaurants and 650 dessert centers) can be connected to sell products on the B2W sales platforms. With this, the customer can access the Marketplace of Local Services Platform within the Americanas and Ame apps, choose the Bob’s location that is of greatest convenience and have access to the complete assortment of the given location to buy snacks and products of their preference, and receive within minutes.

The Americanas Marketplace of Local Services Platform (Buy and Receive Today) uses the neighborhood concept to offer customers maximum convenience with a wide assortment of products and fast delivery (delivery through Ame Flash – proprietary crowdshipping solution with more than 17,000 couriers). The operation also allows for the fast connection of retailers from the physical world to the digital world, and already includes thousands of partner stores in several categories, including: convenience stores, restaurants, supermarket, pharmacy, pet supplies, among others.

The agreement is inline with the company’s strategy to be increasingly relevant in the daily lives of the customer, always with a focus on better serving them, offering: Everything. Anytime. Anywhere.

Rio de Janeiro, July 28, 2020

Fábio da Silva Abrate  
Investor Relations Officer