

B2W – COMPANHIA DIGITAL
PUBLICLY-HELD COMPANY
CNPJ/MF nº 00.776.574/0006-60
NIRE 3330029074-5

NOTICE TO THE MARKET

B2W – Companhia Digital (“B2W” or “Company”), concluded a partnership with Petrobras Distribuidora S.A. (“BR Distribuidora”) to integrate BR Mania convenience stores into the B2W Marketplace (“Agreement”).

The agreement will allow the sale of BR Mania's products on the B2W's websites, as well as the integration of approximately 1,300 BR Mania stores with O2O (Online to Off-line) solutions. With this, the stores will be enabled to pick up and ship products (assortment and inventory of each store), and customers will have the services of Click and Collect Now (product pick up in the store within 1 hour) and Ship From Store (delivery from the store to the desired address within 2 hours).

The partnership also helps to minimize the impacts of the Covid-19 pandemic by enabling customers to access the products they need, without leaving home during the period of social distancing.

The agreement is in line with the Company's strategy of better serving the customer by offering: Everything. Anytime. Anywhere.

Rio de Janeiro, May 04, 2020

Fábio da Silva Abrate
Investor Relations Officer