

Lojas Americanas S.A.
CNPJ/ME n. 33.014.556/0001-96
NIRE 3330002817-0

B2W – Companhia Digital
CNPJ/ME n. 00.776.574/0006-60
NIRE 3330029074-5

NOTICE TO THE MARKET

Ame Digital Brasil Ltda. (“Ame”), the fintech and mobile business platform of Lojas Americanas S.A. (“Americanas”) and B2W – Companhia Digital (“B2W”), announces the acquisition of Nexoos Holding S.A. (“Nexoos”), a fintech that connects small and medium-sized businesses (SMBs) with investors.

Nexoos holds a 100% share of Nexoos Sociedade de Empréstimo entre Pessoas S.A., an institution authorized by the Central Bank of Brazil (BACEN) to operate as a loan company between people, enabling a hybrid funding structure, through institutional investors and individuals (*P2P: Peer-to-Peer*); and Nexoos Tecnologia, a complete digital credit platform, including different types of loans and CaaS (*Credit as a Service*).

The Nexoos platform operates with proprietary technology, including a credit scoring system, which integrated with the hybrid *funding* model, allows for the offering of differentiated credit solutions, with more competitive interest rates and without credit risk to Nexoos. Accordingly, Nexoos democratizes access to credit and allows entrepreneurs to invest in growing their businesses.

The acquisition is in line with Ame's business plan, making it possible to accelerate its development and maximize business fronts. It is still premature to estimate its effects on the results of Americanas and B2W.

The completion of the acquisition is subject to the fulfillment of certain predetermined conditions, customary in operations of a similar nature, including approval by the Central Bank of Brazil.

Rio de Janeiro, May 03, 2021.

Lojas Americanas S.A.
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