

**B2W – COMPANHIA DIGITAL**  
PUBLICLY-HELD COMPANY  
CNPJ/MF nº 00.776.574/0006-60  
NIRE 3330029074-5

**NOTICE TO THE MARKET**

B2W – Companhia Digital (“B2W” or “Company”), concluded a partnership with Ancar Ivanhoe Shopping Centers S.A (“Ancar Ivanhoe”) to integrate the shopping malls stores on the B2W Marketplace (“Agreement”).

Initially, the agreement will allow for the sale of products from more than 1,900 stores present in 11 shopping centers operated by Ancar Ivanhoe on the B2W Marketplace, as well as integration of its stores with O2O solutions (Online to Off-line). With this, the stores will be enabled to pick up and ship products, and customers will now have the services of Click and Collect Now (inventory of each store) and Ship From Store (delivery from the store on the same day to the desired address).

Customers will also be able to access the Ancar Ivanhoe stores through the Marketplace Local Services platform (Buy and Receive Today) within the Americanas app, which using the neighborhood concept, offers the customer maximum convenience with a wide range of products and with the Ship From Store delivery modality (delivery through Ame Flash – proprietary crowdshipping solution with more than 17,000 couriers). The operation also allows for the fast connection of merchants from the physical world to the digital world and already includes thousands of partner stores in several categories, including: convenience stores, grocery, fast food, pharmacy, pet supplies, among others.

The agreement is inline with the company’s strategy to be increasingly relevant in the daily lives of the customer, always with a focus on better serving them, offering: Everything. Anytime. Anywhere.

Rio de Janeiro, June 22, 2020

Fábio da Silva Abrate  
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